



## PARTNER BENEFITS

- Visibility for your solutions & services
- Attention from new potential customers
- New business leads every month!

<input checked="" type="checkbox"/> <b>Content Partnership</b> (Basic package)	Term 12 months
<ul style="list-style-type: none"> <li>• Analysis of your product &amp; service, creation of the company profile</li> <li>• Publication of your profile on the ADZINE TechFinder</li> <li>• Initial interview with the ADZINE editorial team</li> <li>• Selected news coverage</li> </ul> + one of the following two options*	<b>€ 3,300/Year</b>
<div style="border: 1px solid black; padding: 2px; display: inline-block;">3x guest article</div> or <b>1x ADZINE LIVE participation</b>	

\*If you would like both options, select "3x Guest Article" and "ADZINE Live" from the Extras below

<b>GHOSTWRITING</b> (guest article)	€ 750/article
Your know-how written by us – we conduct a 30-minute expert discussion with you on a topic of your choice and write your guest article based on this content, which you can publish on ADZINE as part of the content partnership.	Sum of your choice

### Extras (please select and adjust number, if necessary)

<b>WHITEPAPER &amp; LEADS</b>	€ 1.500/Jahr
<ul style="list-style-type: none"> <li>• 60 leads per year / leads of downloads with corporate mail address</li> <li>• Whitepaper delivered by the content partner</li> </ul>	Sum of your choice

<b>ADZINE LIVE Sponsoring</b> (90 min)	€ 3.000/Webinar
<ul style="list-style-type: none"> <li>• Live webinar speaking opportunity</li> <li>• Presentation &amp; panel participation - adequate topical field: Audience Data, Adtech, Martech, Programmatic, Video &amp; CTV, etc. ...</li> </ul>	Sum of your choice
<b>Additional option</b>	+ € 1.500/Webinar
<ul style="list-style-type: none"> <li>• 50 leads of registrations with corporate email address</li> </ul>	Sum of your choice

<b>ADZINE &amp; COMPANY Sponsoring + Leads</b> (60 min)	€ 4.950/Webinar
<ul style="list-style-type: none"> <li>• Company webinar (live): Topics and speakers from the content partner</li> <li>• Intro and moderation by ADZINE</li> <li>• Acquisition of attendees (lead gen.) as well as technical realisation by ADZINE</li> </ul>	Sum of your choice

### Yes, we would like to become an Adzine content partner!

Choose your content packages, fill in your data and send everything to georgina.yeboah@adzine.de (photos are also welcome). Phone: +4940 24 42 42 088

Total net price

Legal company name

VAT-ID

Billing Address

Name

email

Date

Signature